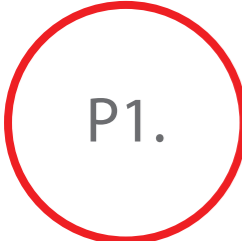


NORDIC  
CASE COMPETITION

# OTANIEMI

GROUP 4  
Kalle Samuelsson  
Denitsa Dineva  
Petra Leino  
Sara Huhtamies  
Belin Fatahi





P1.

ARCHITECTURAL HERITAGE





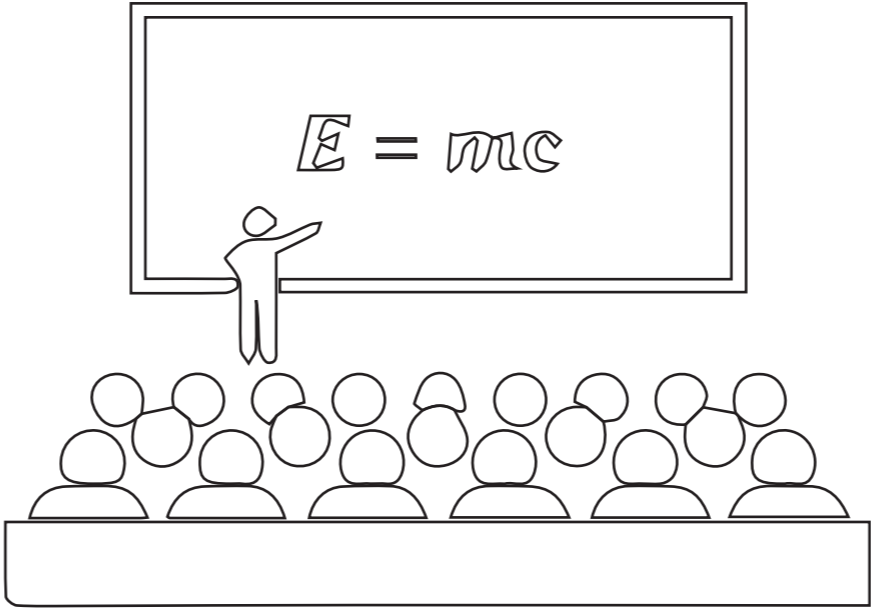
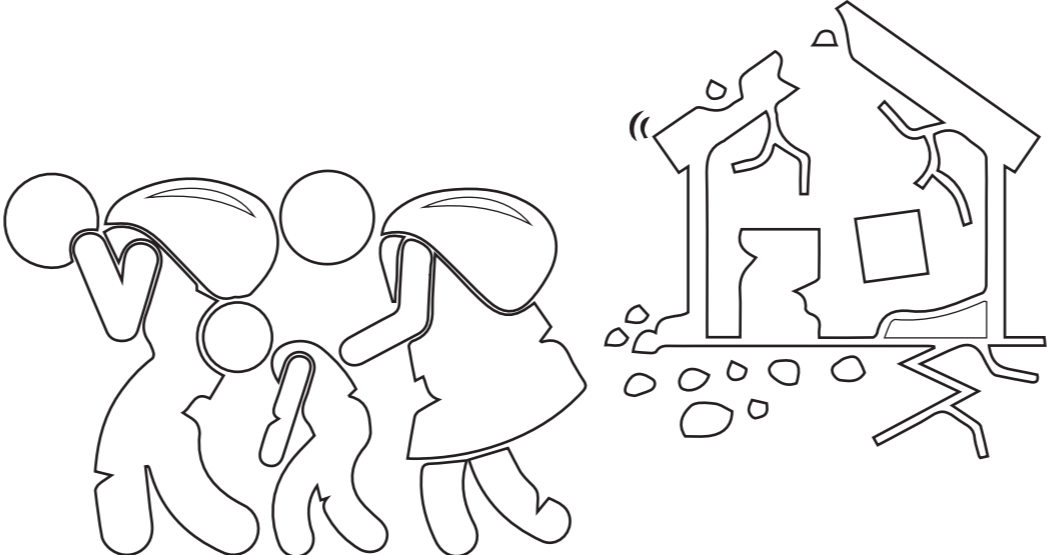
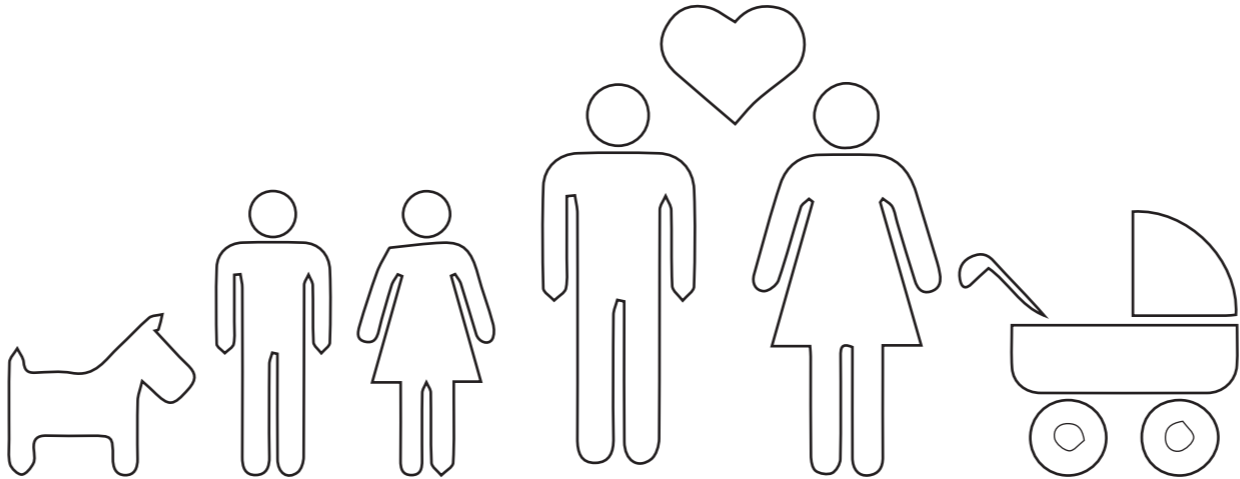
P2.

NATURE



P3.

NEW RESIDENTS



'Village'

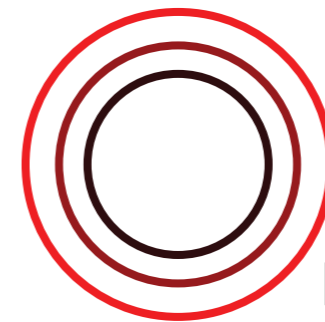
'Melting pot'

'Passionate communities'

'Urban playground'

'Active community'

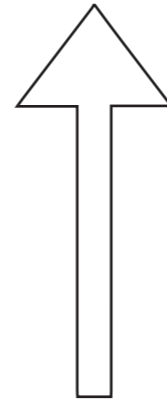
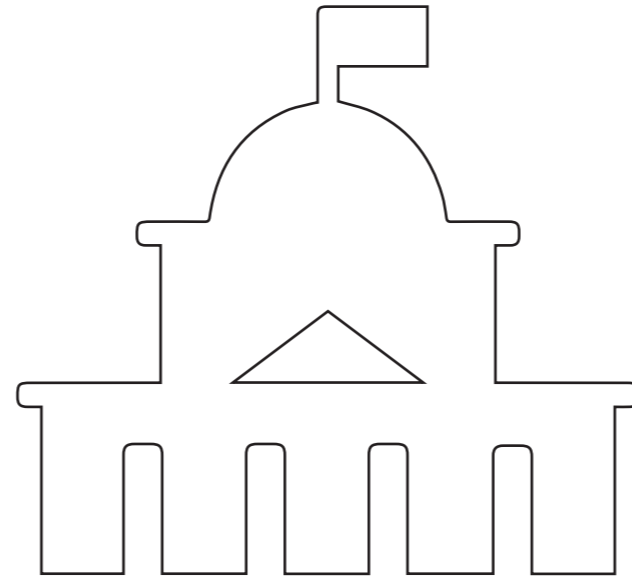
'Lovely anarchism'



PLATFORM

URBAN

PLAYGROUND





Frame

Open source

Flexibility

Evolution

Adaptability

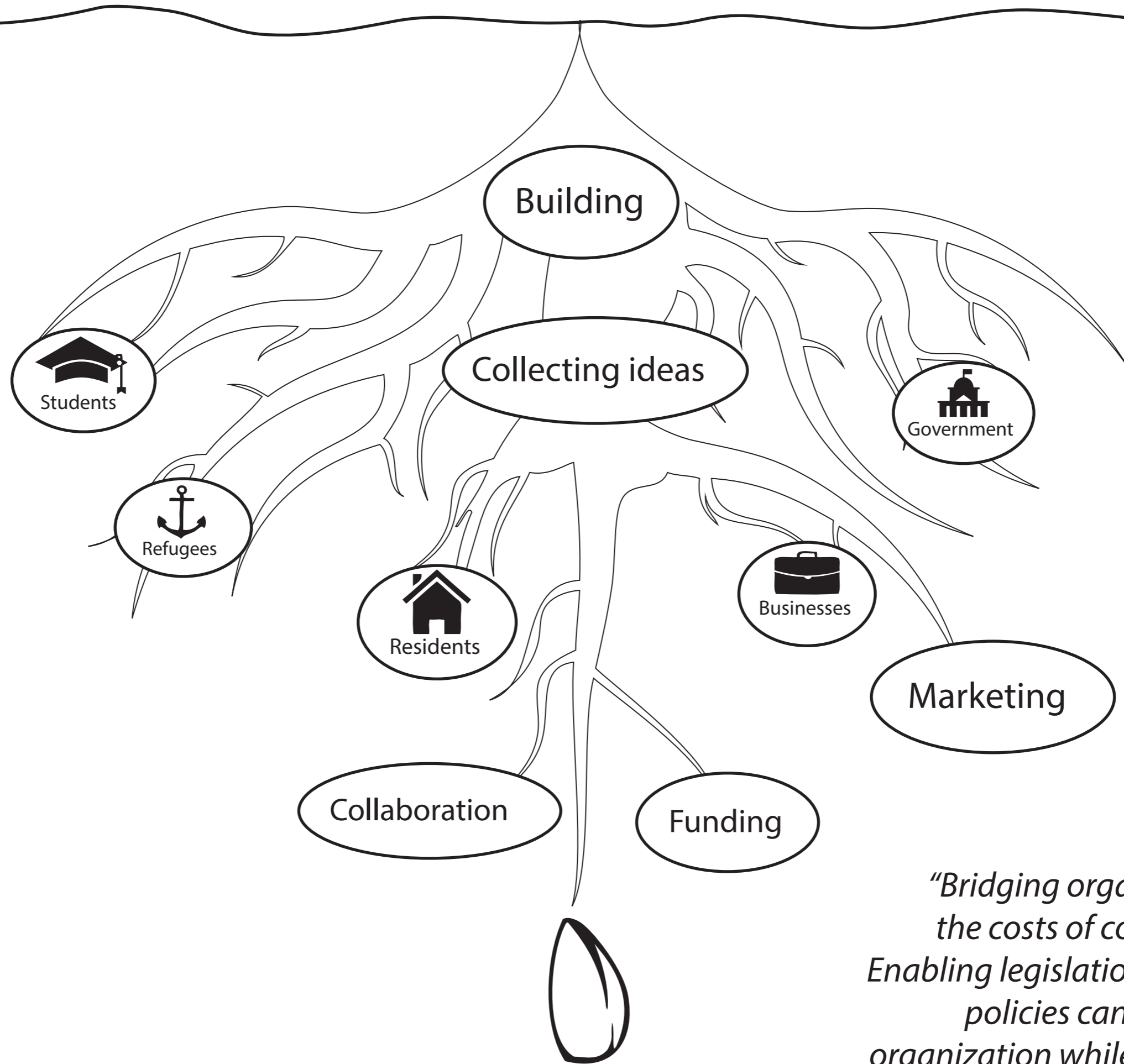
Ownership







*"Adaptive governance  
involves devolution of  
management rights and  
power sharing that  
promotes participation"*  
- Folke et al. (2005)



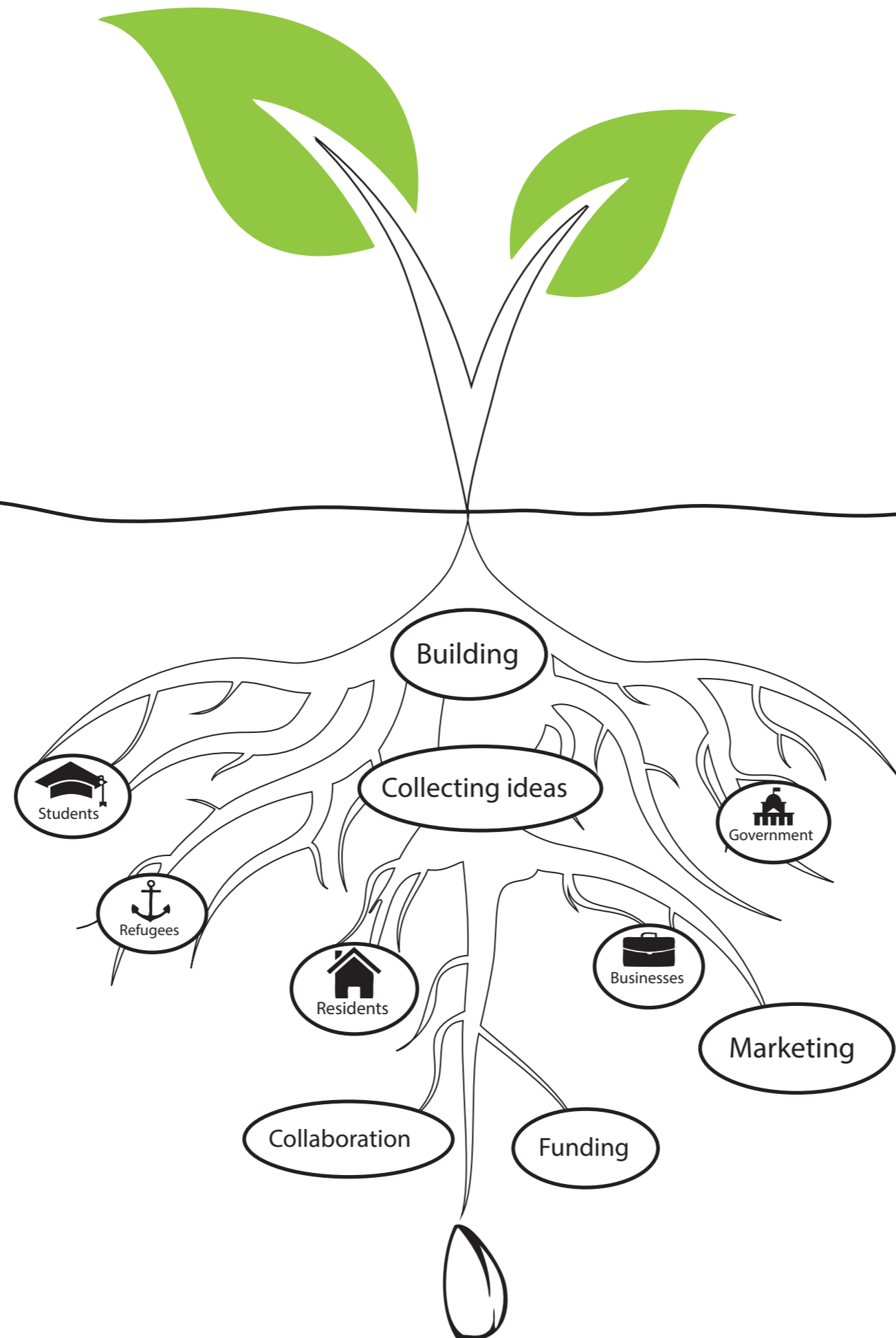
*“Bridging organizations lower the costs of collaboration [...] Enabling legislation and governmental policies can support self-organization while framing creativity.”  
- Folke et al. (2005)*

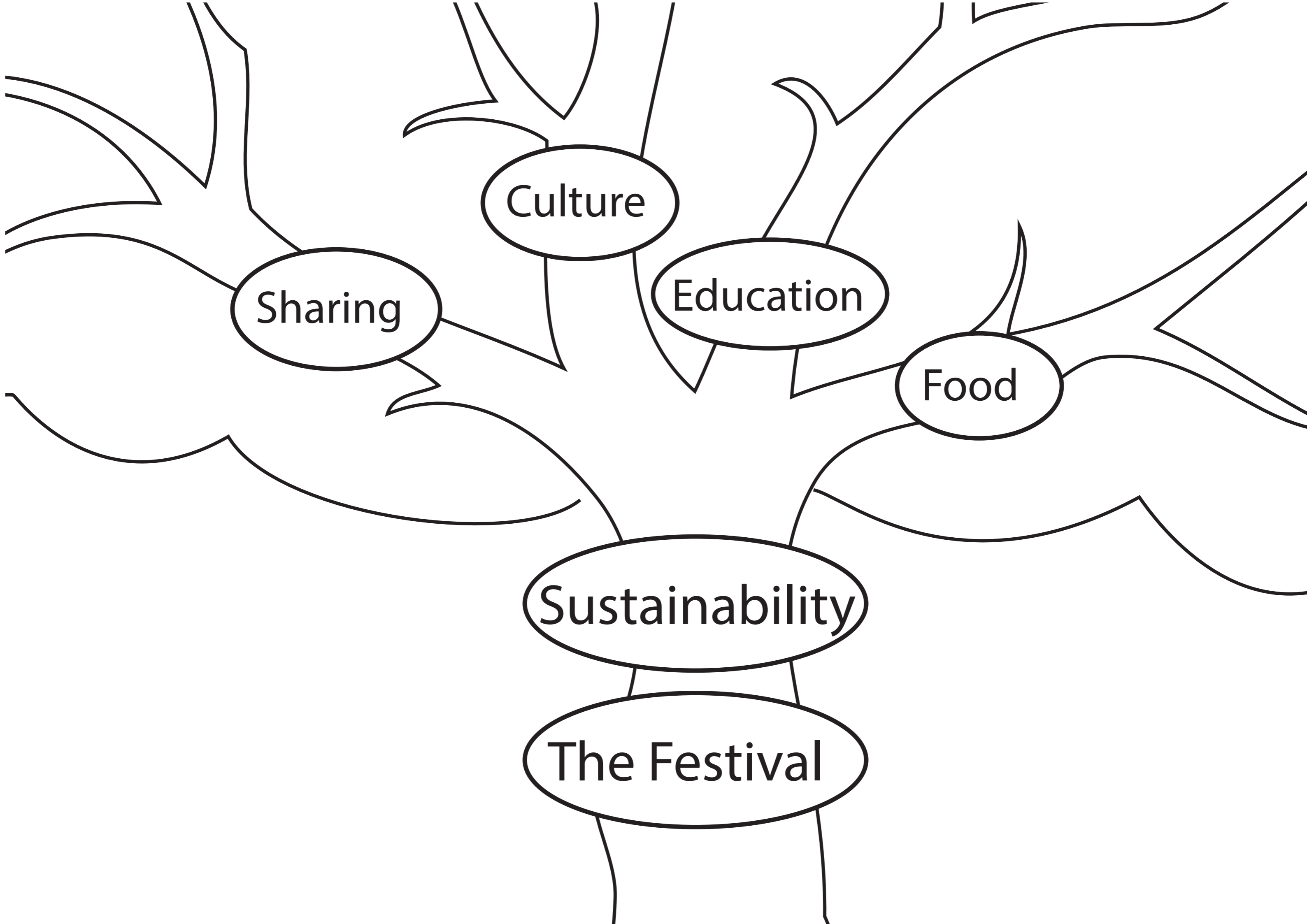


IMPLEMENTATION

**GREEN VILLAGE**

**FESTIVAL**





Sharing

Culture

Education

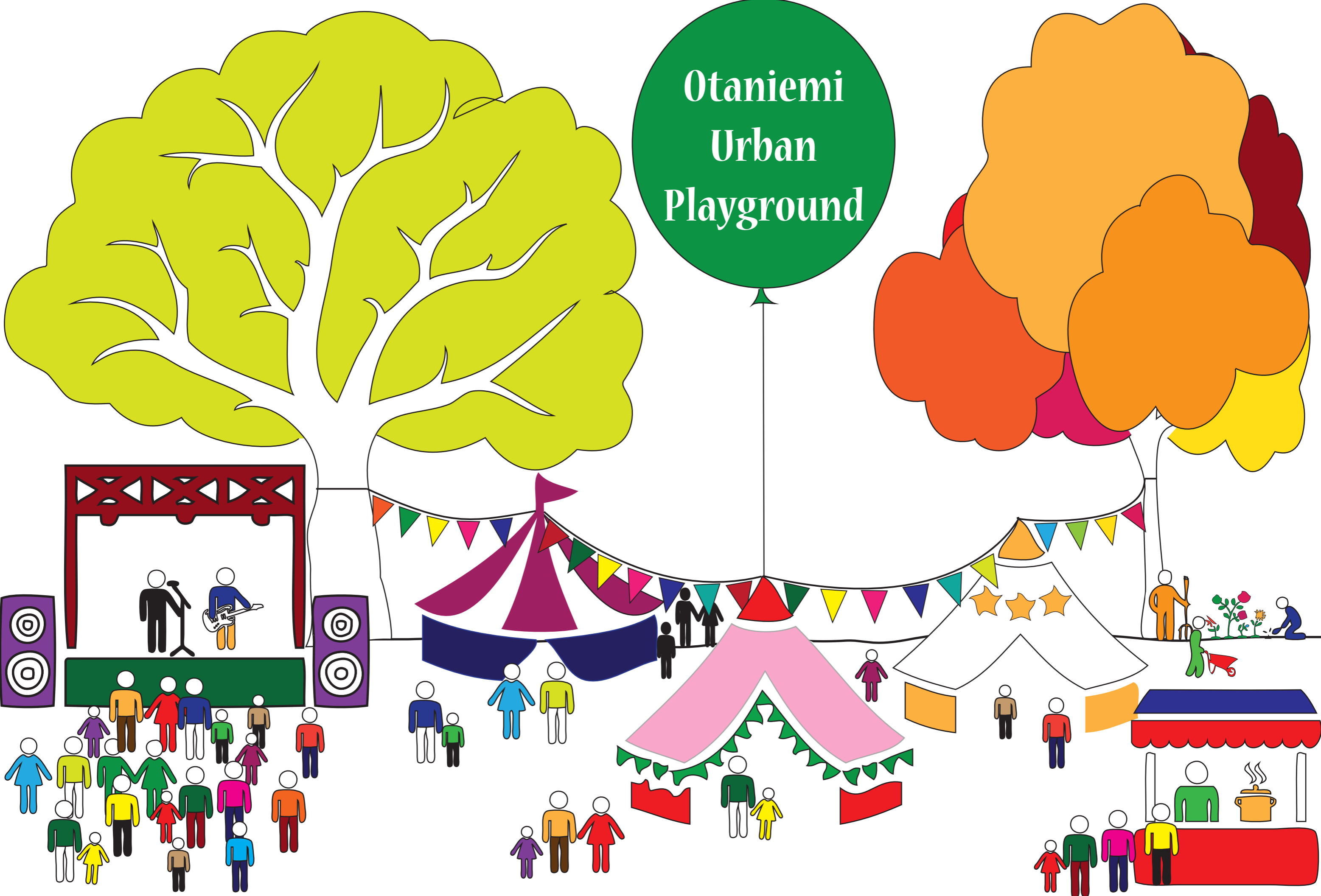
Food

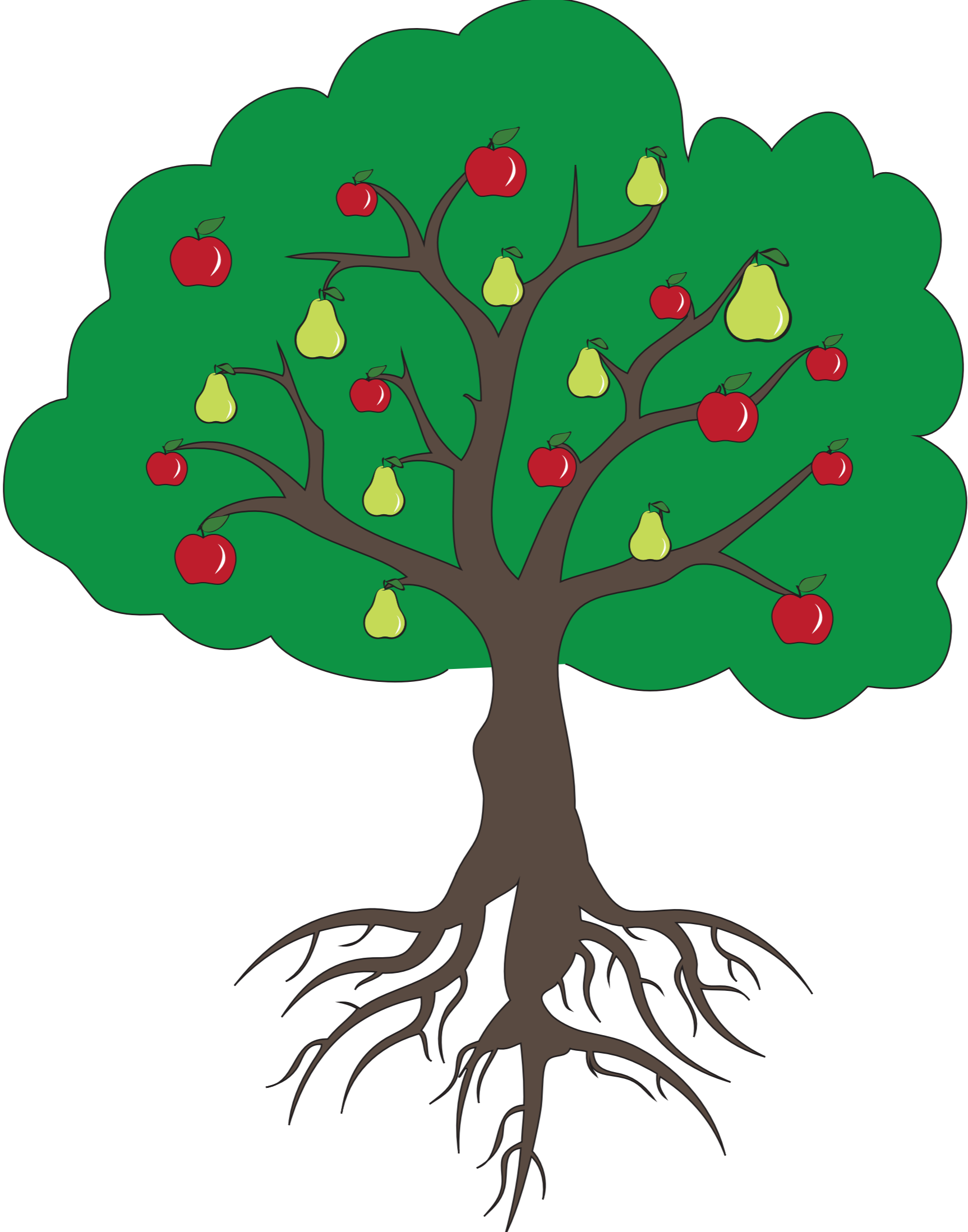
Sustainability

The Festival



# Otaniemi Urban Playground

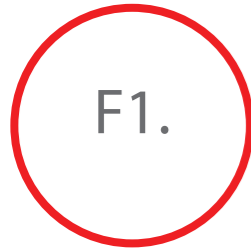








ZOOMING IN  
**FRUITS**



## F1. ACTIVITIES FOR KIDS

Managers: Aalto Uni

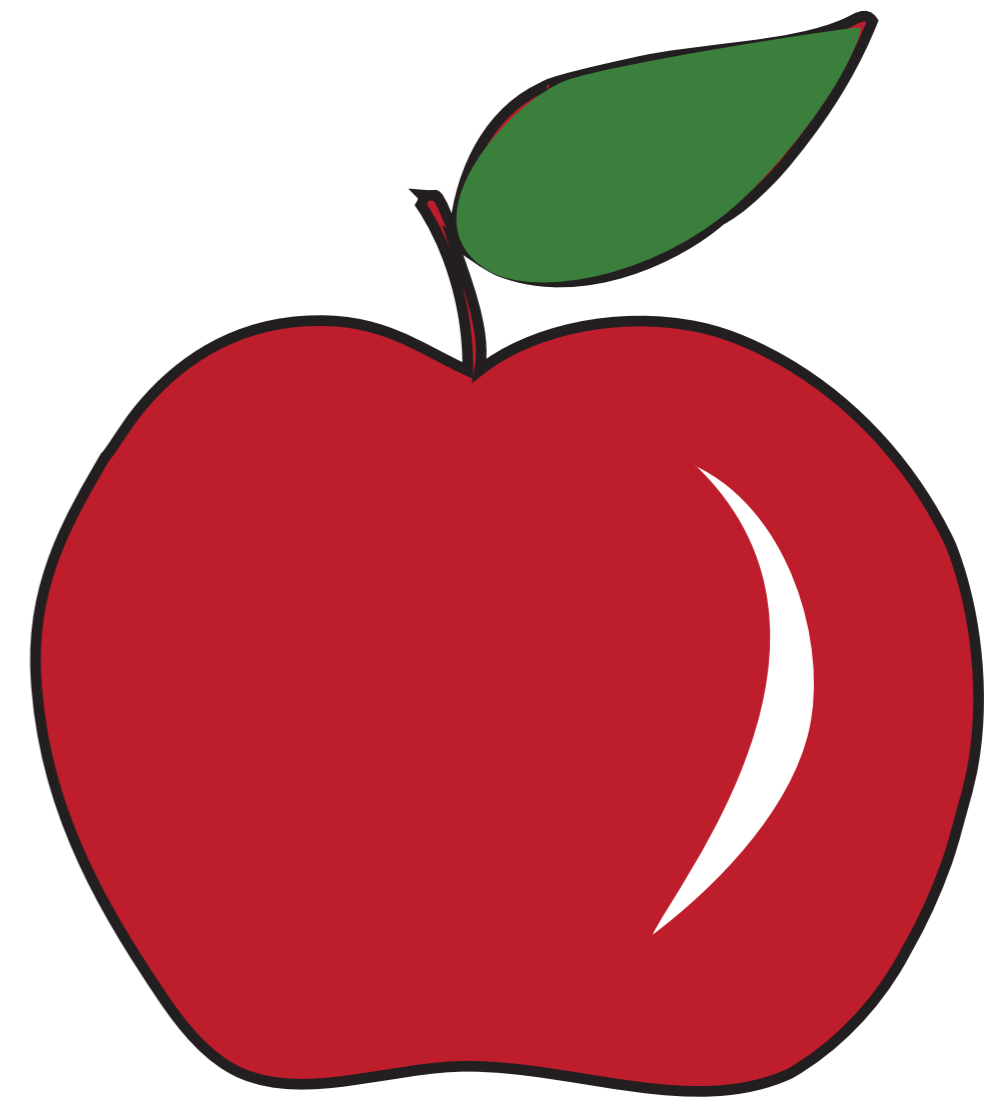
Users: Kids

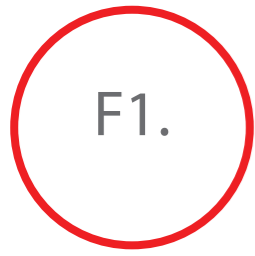
Social benefit: Kids engaging with nature, students learning

Ecological benefit: Ecosystem awareness

Time of year: Year round

Time span: Ongoing





F1.

ACTIVITIES FOR KIDS



F3.

## TIMEBANK

Managers: Residents

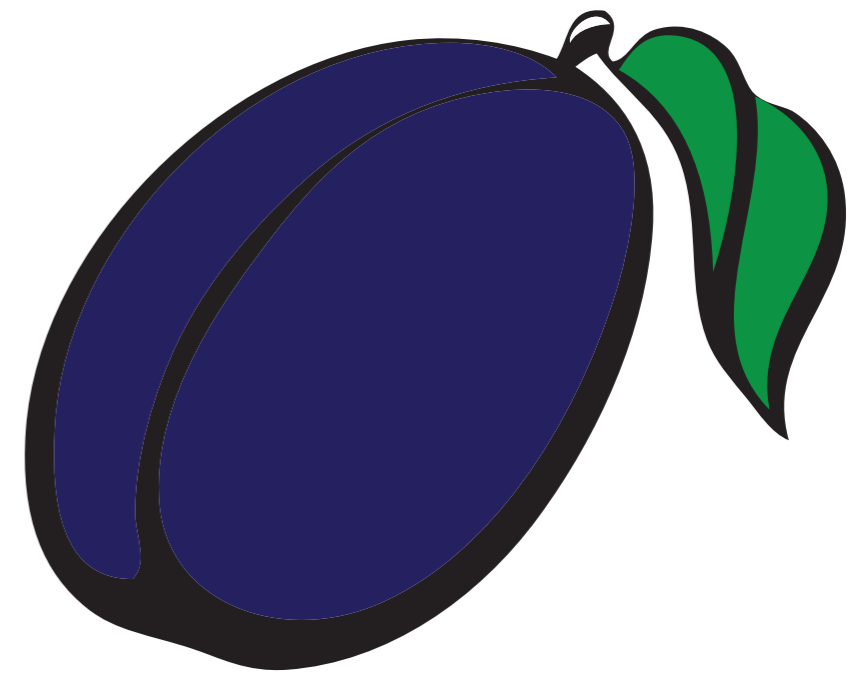
Users: Residents

Social benefit: Sense of community and equality

Ecological benefit: An alternative to profit based services, promoting ecological values

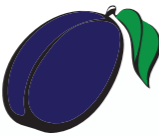
Time of year: All year around

Time span: Ongoing



F3.

TIMEBANK



F2.

## GARDENING

Managers: Year round residents

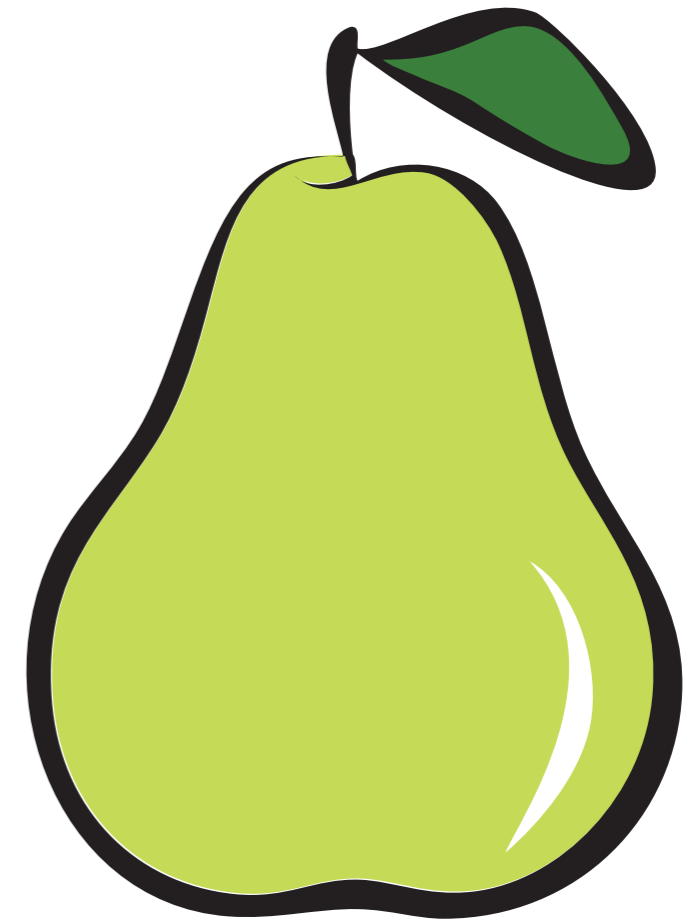
User: Year round residents

Social benefit: Recreation through growing food

Ecological benefit: Pollinators can increase biodiversity

Time of year: Spring, summer autumn

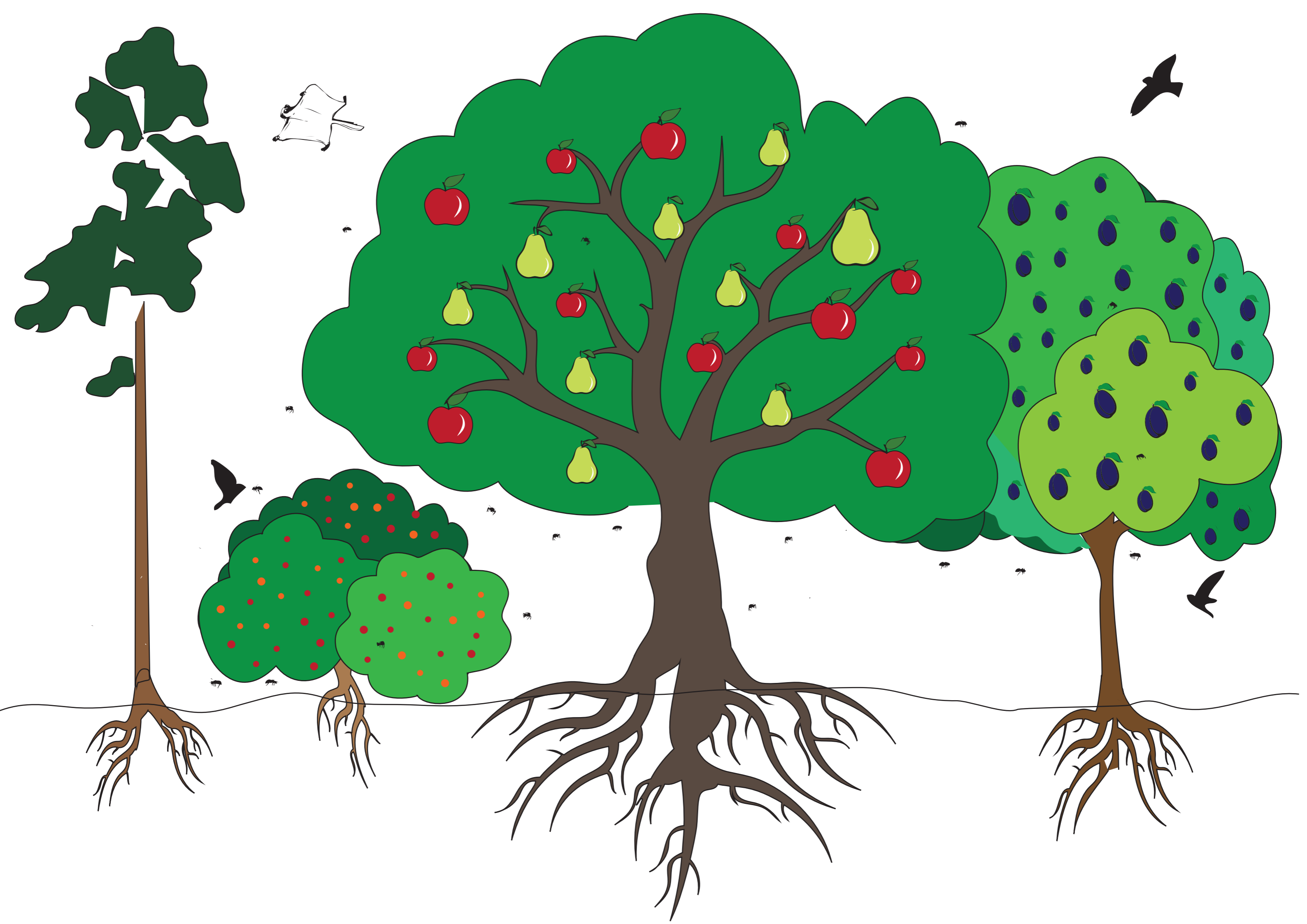
Time span: Small-scale first year, adaptable for growth



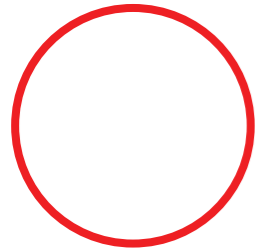
F2.

GARDENING



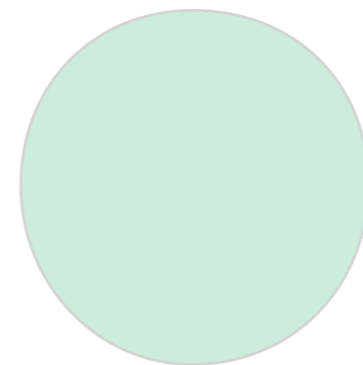


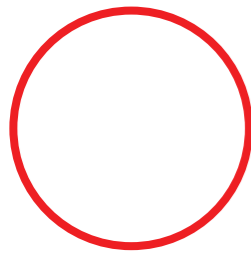




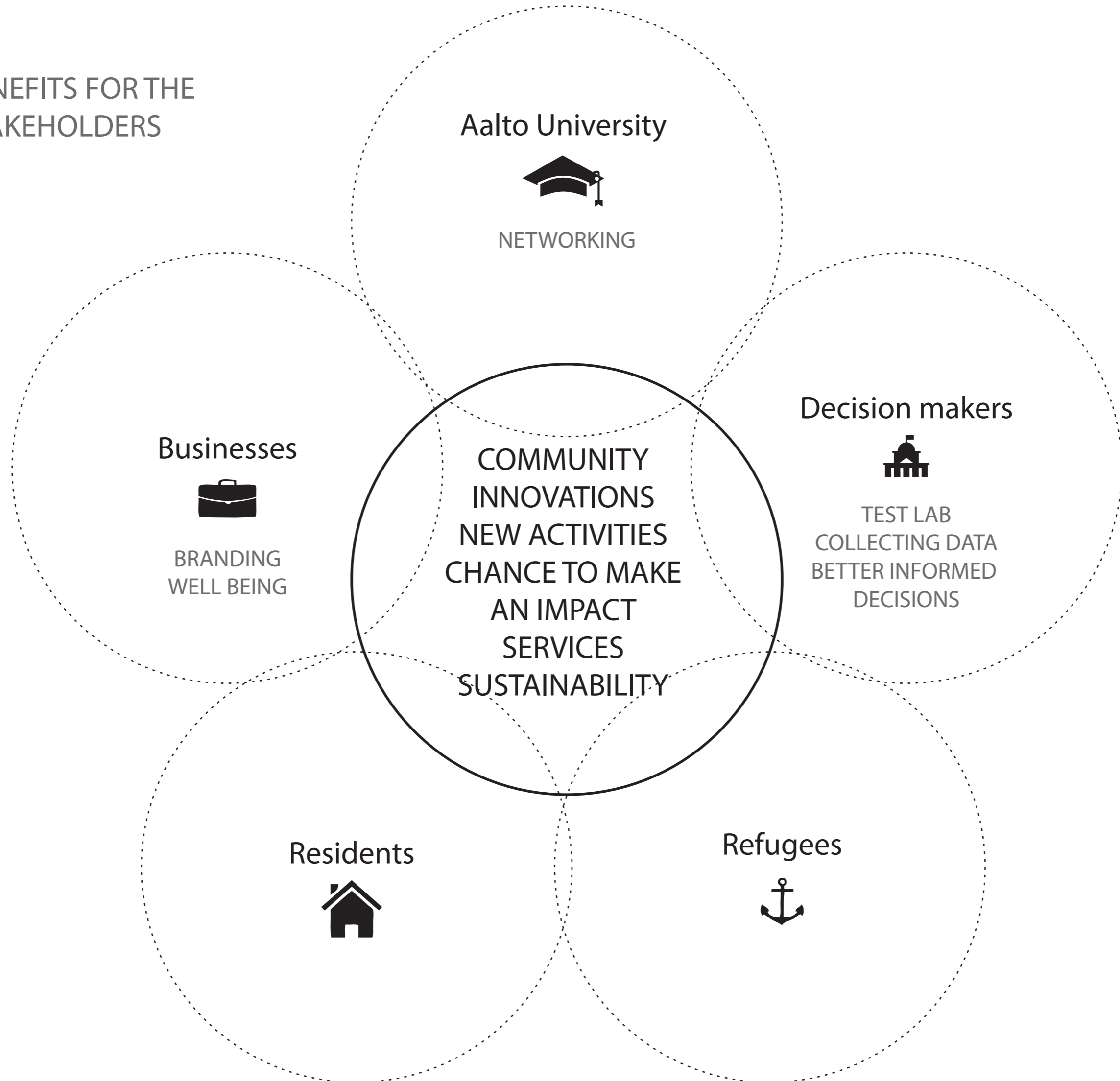
## CHALLENGES

- **Funding for the festival**
- **Bringing a lot of people to the same area during the festival and afterwards**
- **Engage a diverse group without letting one part “take over”: democracy, different demographics, accessibility**
- **Bureaucracy: actual implementation of the ideas, landownership, regulations etc.**
- **Preventing the festival turning into another regular festival.. The festival should be a fun arrangement, but keep its purpose in the realm of social-ecology.**





BENEFITS FOR THE  
STAKEHOLDERS





**“When you take care of the environment, the environment takes care of you”**



